

# From Hype to High Impact

A Practical Guide to AI Integration  
in K-12



# Introduction



David Roberts

**Director, Customer Success**  
**Ednetics | MGT**

## 36 Year Career in Education

- CIO, Boise School District: 25,000 Students and 4000 staff members
- Educator and Coach

## Ednetics | MGT

- Focused on the Customer Success: Addressing the Human Side of IT
- Long Term ROI and Life-cycle Management
- Cybersecurity and AI Strategist



## David Roberts will share AI expertise and how to integrate AI into K-12 districts.

Throughout his career, David has used his talents to empower others to reach their full potential. From his roots as a math teacher and basketball coach to his executive leadership in the state's largest district, he has consistently approached both people and processes with a blend of encouragement and keen insight. David applies this same proven roadmap to AI integration; his people-centered approach provides actionable, sensible guidance that simplifies adoption and governance in a rapidly evolving landscape.

# MGT Overview



# THE MGT STORY

MGT began as MGT of America in 1974 with the mission of helping professionals in the public sector improve services in their local and regional communities. Our original focus on improved education, fair and equitable contracting, and workforce development later expanded to include cybersecurity and IT infrastructure, among other solutions offerings. We've been providing technology solutions for more than 35 years.





# Trusted advisors. Specialized Solutions. Profound Impact.



MGT is a national technology and advisory leader providing technology, co-managed services, and strategy solutions to SLED clients.

We partner with clients to design and implement technology solutions that address their needs in network infrastructure, cybersecurity, cloud and data, communications, and physical security.

Our mission is to provide solutions that achieve meaningful outcomes and **impact communities, for good.**



# Nationally recognized. Locally focused

19

Stand Alone  
Offices

200+

Engineers

## Alabama

Birmingham

## Arizona

Phoenix

## California

Anaheim

Fresno

Livermore

Los Angeles

## Florida

Jacksonville

Tampa

## Georgia

Savannah

Norcross

## Idaho

Boise

Coeur d'Alene

## South Carolina

Columbia

## Oregon

Portland

## Tennessee

Nashville

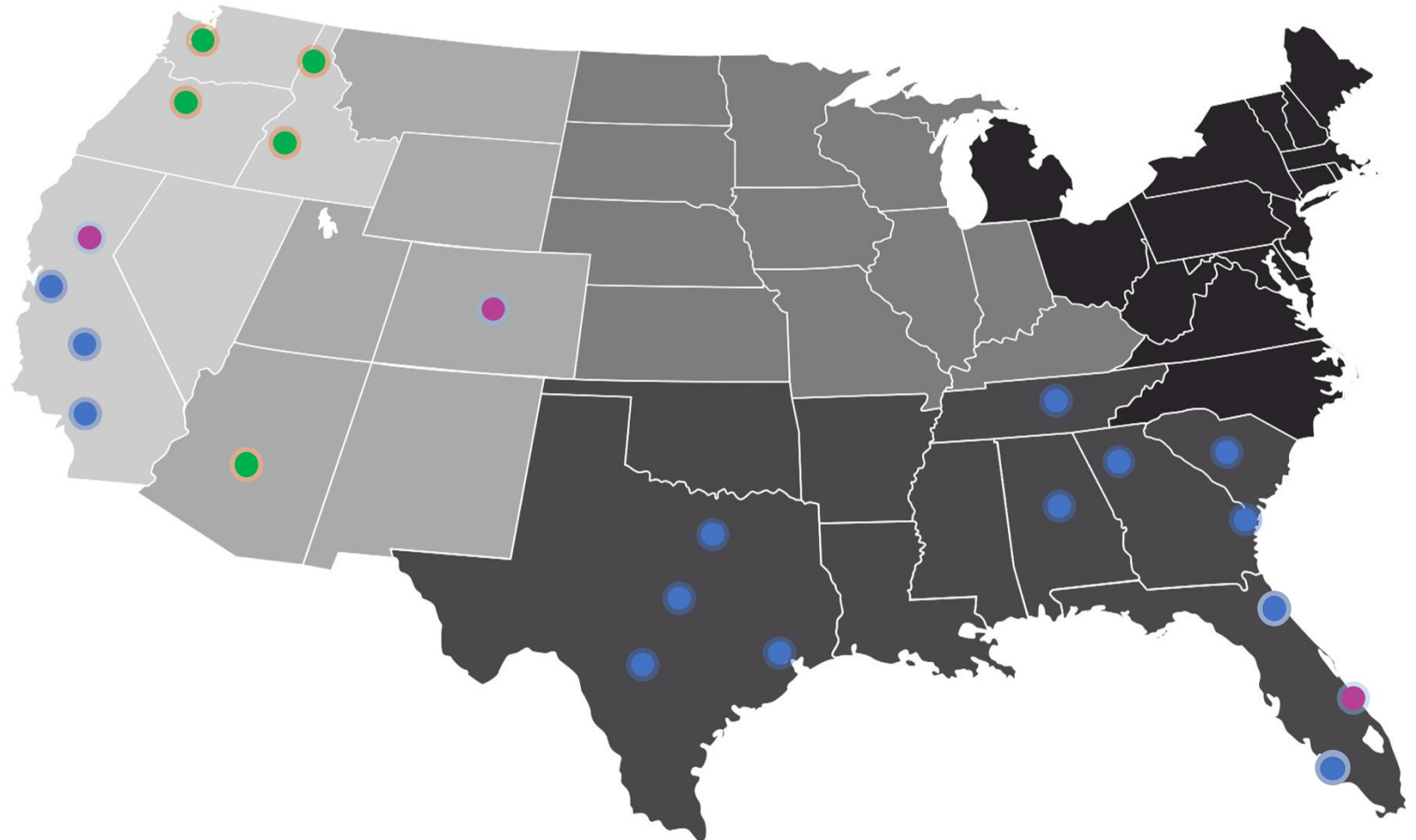
## Texas

Austin

Dallas

Houston

San Antonio



### TSG Office Locations



This color denotes  
remote office



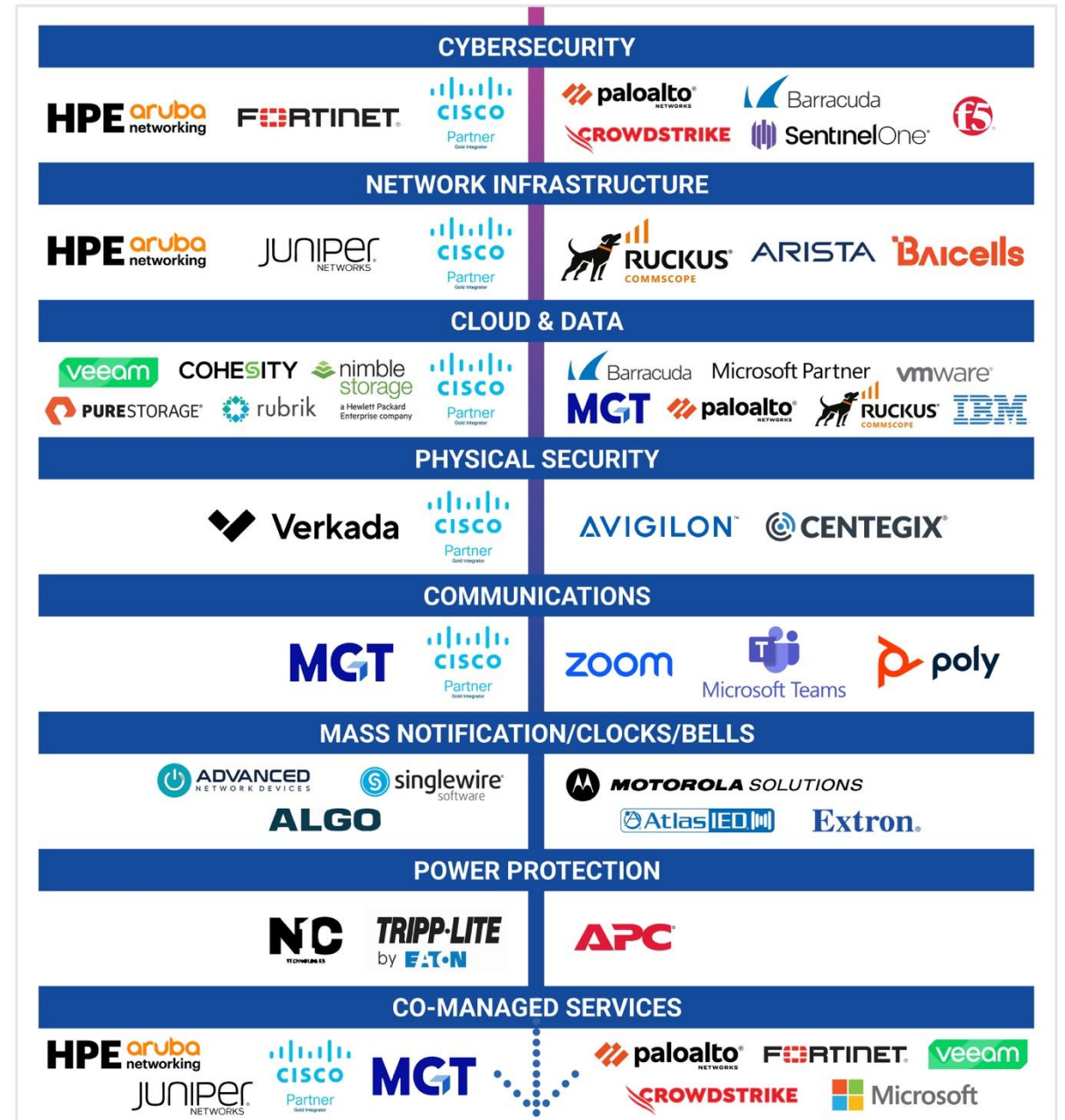
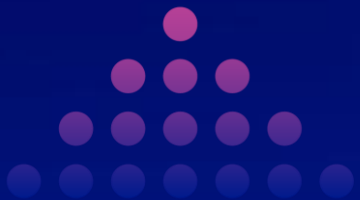
This color denotes  
stand-alone office



This color denotes  
New acquisition

# Technology Solutions Group

- Supporting state and local government and education industry experts for several decades
- Multi-vendor solutions and expertise
- Pre-sales design support, project management, cabling, and managed services
- Procurement vehicles including TIPS, NASPO, OMNIA, CMAS, FOCUS, SPURR Master Contract, DIR, and other regional agreements



# K-12 District AI Integration





# AGENDA

Introduction

AI Readiness

- Philosophy
- The MGT Playbook

Questions

Next Steps

# A District's Strategy, Technology, and Implementation Quarterback

MGT is a trusted advisor for districts across the country, blending strategic, operational, academic, and technology support to accelerate your comprehensive leadership agenda



Streamlined  
Accountability, Your  
One-Stop Partner



Experienced Leaders,  
Experts, and  
Educators



Analytical, Financial,  
Technology, and  
Strategy Expertise

**Outcome: Coherent district-wide strategy and implementation  
backwards mapped from clear vision of student success and well-  
being**

# AI in K-12 Education: Philosophy behind Best Practices

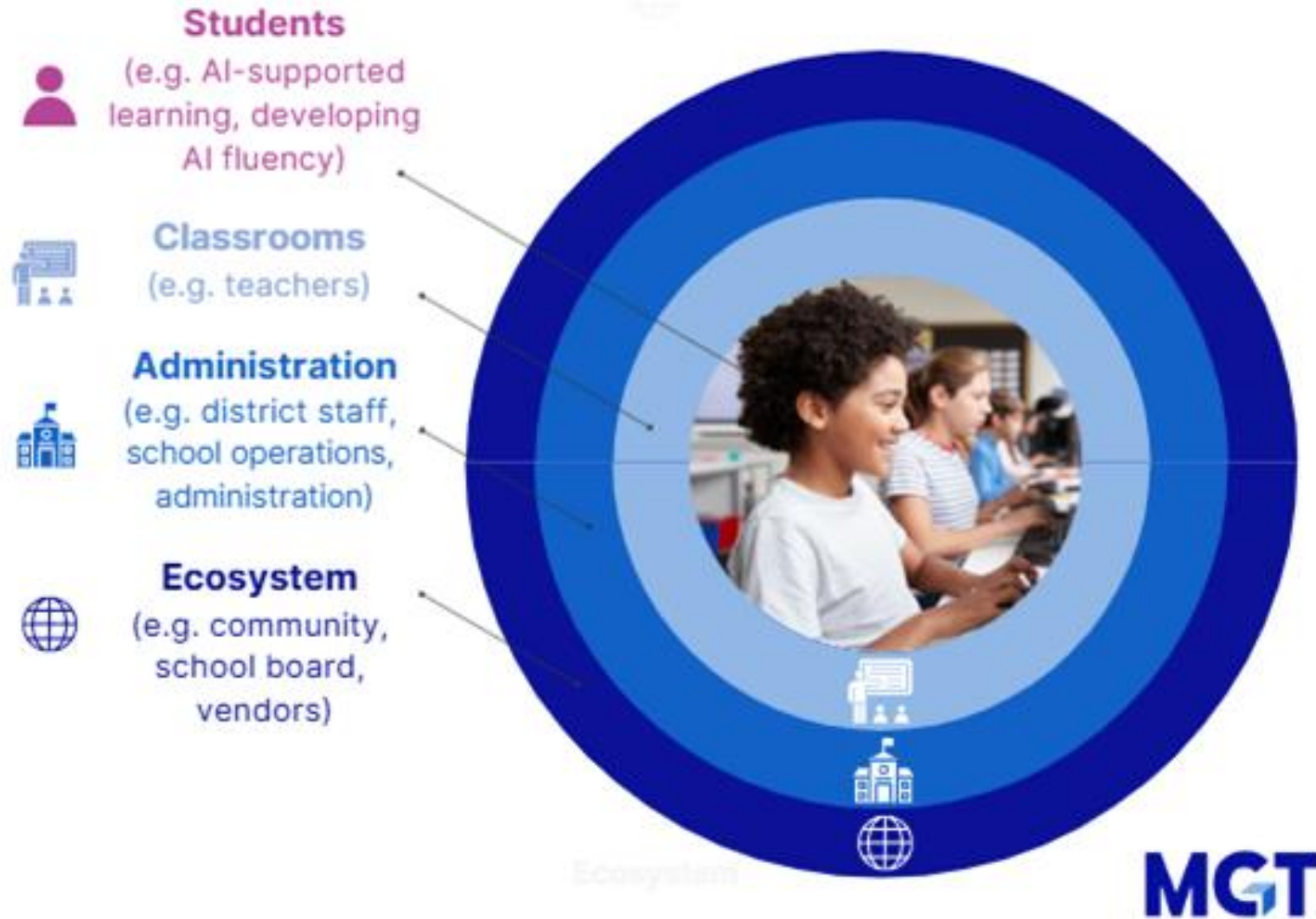
What Is your AI Roadmap and where are you today?

- **Country Roads – Low Security and Access**
  - Our old infrastructure, policies and procedures
- **Off-Road – Low Security and Easy Access**
  - Response to the department of “NO”
- **City Streets – Intentional Security and Limited Access**
- **Freeways – Intentional Security and Access**



## HUMAN INTERACTION

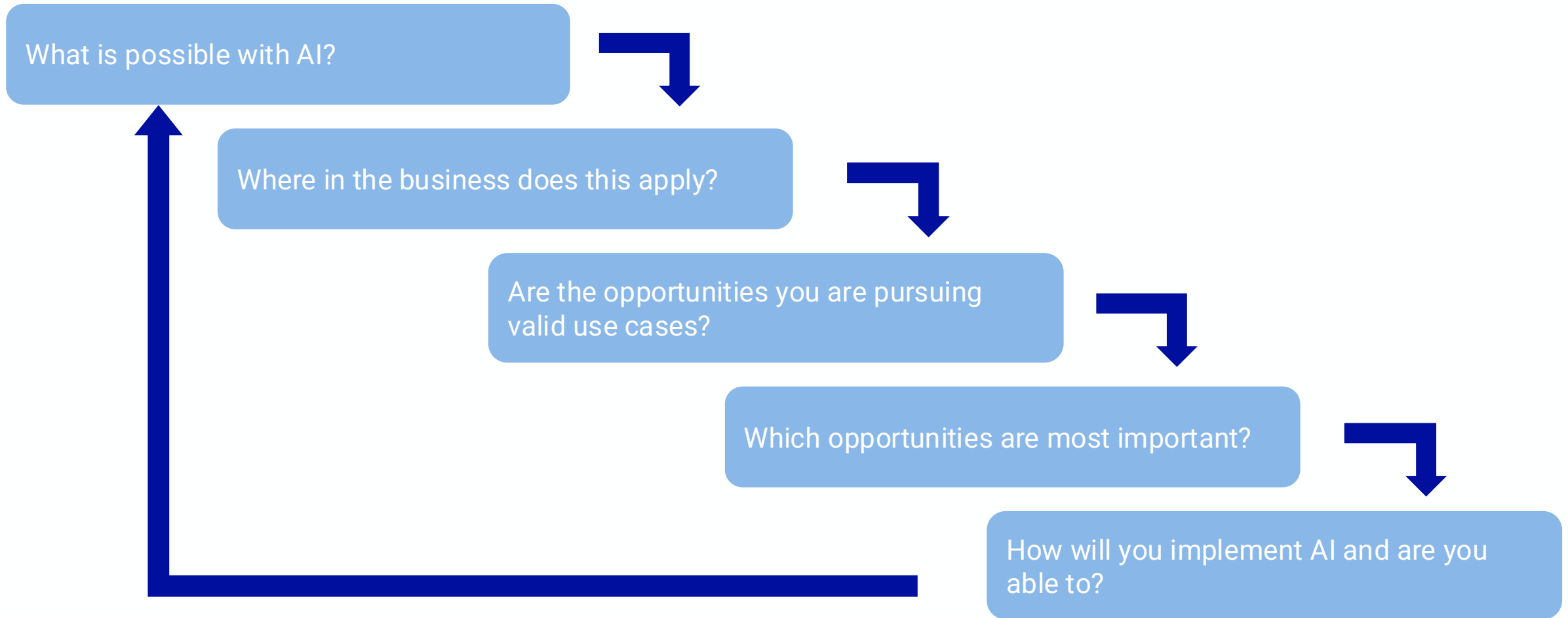
# K-12 AI Integration Framework: *A Comprehensive Ecosystem-Wide Approach*





# Our approach to AI strategy

The **AI Decision Cascade**, detailed below, is a robust framework for leaders looking to develop and articulate an AI-specific strategy that integrates within the unique context of their organization.



# MGT's AI Readiness Assessment Framework

A tailored solution designed to evaluate and enhance each organization's ability to maximize AI's potential.

## ROADMAP TO MATURITY



### INFORMATION GATHERING

Conduct stakeholder interviews, review existing documentation, security protocols and governance.



### READINESS ASSESSMENT

Utilize the MGT Framework to identify and evaluate maturity levels.



### IMPLICATIONS & RECOMMENDATIONS

Leverage gap analysis to inform recommended actions across Tech and Organizational domains.



### ROADMAP DEVELOPMENT

Develop an informed "AI Roadmap" with prioritized actions and potential use cases.

### Proposed Approach

MGT can conduct an AI Readiness Assessment, covering both technology (data, security, privacy, etc.) and organizational readiness (people, governance and policy, and systems) to develop a roadmap in support of the highest use cases.

# Scaling AI in K-12: What We are Learning in the Field

**Districts can unlock the power of AI by moving beyond pilots to scalable system strategy anchored in coherent governance structures, workforce readiness, and student-centered design.**



**Districts are launching pilots across the country, but scaling remains a foundational question**

*Districts are testing AI tools, but lack governance and change management to move from pilot to system strategy*



**Policies exist, but aren't yet operationalized**

*Districts are publishing responsible AI policies, but trainings and upskilling to build AI fluency across roles are missing*



**Students are leading AI adoption**

*Students already use AI to learn, create, and problem-solve: districts are now defining how to harness student agency and build AI-aligned competencies*



**MGT's AI strategy is converging around three key pillars:**

- AI-empowered learning
- Career-connected learning (CCL)
- New school and instructional design



**Public sector leaders need capacity building & support to lead with coherence**

*Leadership support for districts is fragmented; MGT is playing a coherer and translator role*

# MGT Case Studies of Support:

## *Combining District Systems & Execution Expertise with the Power of AI*



### Technology PMO & Strategy

- Project Management Office in response to data breach
- IT strategic plan and budget - governance and processes, technology and systems, people and resources
- Governance model and charter
- Transformation and alignment of technology function



### Implementation Partner

- Launch of AI advisory task force and sequence
- Data governance review with a focus on systems and people
- Overall design and project management
- Functional reviews of all operational systems (HR, finance, etc.)



### AI Enabled School Design

- Innovation campus enabled by AI and partnerships
- Portrait of a graduate aligned to future of learning and work - future ready skills
- Transformative learning experiences





# K-12 District AI Integration Playbook

District leaders are working to keep pace with AI: transforming fragmented use into a responsible and cohesive strategy that strengthens teaching, deepens learning, and builds community confidence; MGT has built an actionable playbook to make it easier.

**AI presents district leaders with a complex set of interconnected challenges driven by both the risks and immense opportunities it creates.**

## Example Challenges

### **Teacher Engagement**

*How can AI amplify teacher impact and promote sustainability?*

### **Student Success**

*How do we ensure students use AI safely, ethically, and creatively?*

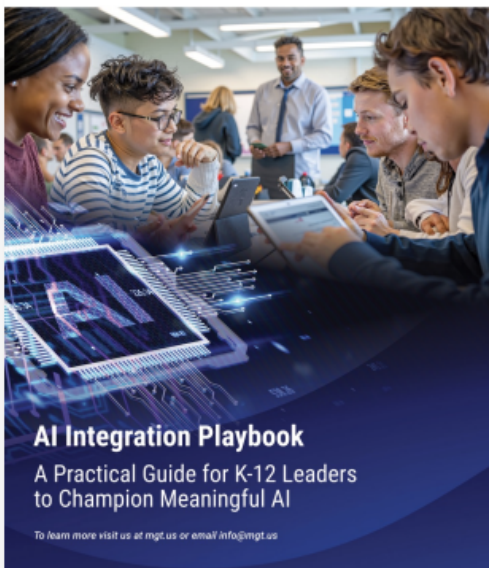
### **Systems Efficiency**

*How can AI strengthen district operations and coherence?*

### **Community Confidence**

*How do we build trust and clarity around our AI strategy?*

**District leaders need an Integrated AI Strategy**



## The AI Playbook's Six Pillars

**MGT's AI Integration Playbook helps district leaders turn critical questions into a clear, actionable strategy — aligning people and technology while mitigating risk. This free 40-page guide outlines goals, roles, timelines, and research to establish safe AI use, build proficiency, and drive innovation districtwide. MGT built this roadmap on six core pillars:**



### Strategic Governance

Create a shared vision and structures for meaningful AI use.



### Effective Implementation

Implement with scalable, sustainable, and measurable outcomes.



### Policy Development

Set clear, ethical guidelines for students and staff.



### Communications and Roadmap

Build trust through clear, timely community engagement.



### Technology Research

Choose AI tools that best support learning and accessibility.



### Professional Learning

Empower educators to use and teach AI confidently and responsibly.



# Build Your District AI Strategy Now

Accelerate your district's AI strategy for your community with MGT's AI Playbook guiding every step.

1

Download the free Integrated  
AI Playbook today



2

Consult with an MGT  
expert for guidance



3

Develop and implement  
your AI strategy



Build for the future. Contact an expert at [mgt.us](https://mgt.us) today



# Reach out for more information.

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